
THE HINDU

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November 18, 2014

Towards safe travel

A campaign on safety for women commuters, culminating in a rally on Marina Beach

Round Table of India and MART 100, in association with Survival Instincts, an authorised provider in India for American Red Cross health and safety training programmes, is organising a rally to create awareness on “Let her travel safe –Women safety campaign” a pressing need of the hour in commemoration of “United Nations- International Day for Elimination of Violence Against Women” on November 23, 2014.

As part of Women’s Safety in Public Transportation awareness campaign, Survival Instincts, an agency known the world over for its expertise in educating and training women on personal protection, is organising a mime performance across various schools in Chennai. The duration of this mime is 15 minutes, and it will highlight the issues faced by women while they commute in public transport and how to address those issues. The mime will be performed by students from reputed colleges in Chennai.

The finale of this campaign will be a rally on November 23, 2014, between 6.30 a.m. and 8.30 a.m. on Marina Beach.

Those interested in participating in the rally can contact 9176693007 / 9176693012.