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Survival Instincts team attains new heights

DC CORRESPONDENT
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City-based team of Survival Instincts, which is a CSR initiative of software firm ZEiSys Technologies Private Limited, has attained new heights, for now they train national premier institutions, including defence forces and have even passed on their expertise to disaster management organisations in the country.

Anoop Madhavan, founder of the group, says, "It was during 2012, when a light earthquake shook the city and I saw all the employees running helter-skelter, did I realize that we knew nothing about disaster management. Being IT employees, they did not know that during an earthquake they should stay put and find spot to keep their head safe. And

Survival Instincts took off from there."

Anoop, who is a certified American Red Cross instructor and a mixed martial art exponent, started provided training to college students through workshops. "The team hit off because of its emphasis on giving a psychological edge to women when coming across unpleasant situations," says Pavithra Nuthakki, senior training manager at Survival Instincts.

This year, the group involved itself in a tsunami drill, which saw the Navy, Coast Guard and state marine commandos, joining hands for an exercise.

The team gave disaster safety training to revenue officials last month. Commissioner of revenue administration T. S. Sridhar soon sent an appreciation letter to the team.